



# Academic Strategic Plan: Advancing Academic Excellence at a University Welcoming to All

**Dr. Gretchen Ritter**

**Thursday, February 23, 2023**



## What makes an academic strategic plan?

- Understanding ourselves - our DNA
- Context - focusing on the moment and the horizon
- A collaborative approach - better ideas, joint ownership

## The Planning Process

- High engagement (2,000 unique participants)
- A shared vision

## The Common Threads

- Core values
- “Syracuse took a chance on me”

# Syracuse University Vision Statement

Syracuse University aspires to be a pre-eminent and inclusive student-focused research university, preparing engaged citizens, scholars, and leaders for participation in a changing global society.

# Five Areas of Distinction and Aspirational Excellence

# Five Areas of Distinction and Aspirational Excellence

## Emerging Technologies

# Five Areas of Distinction and Aspirational Excellence

## Human Thriving

# Five Areas of Distinction and Aspirational Excellence

## Global Diversity

# Five Areas of Distinction and Aspirational Excellence

## Experiential Inquiry



# Five Areas of Distinction and Aspirational Excellence

## Engaged Citizenship

## In Five Years...

- Every undergraduate will participate in study abroad or study away
- The University will grow in STEM-related areas to take advantage of economic development opportunities in CNY
- The enrollment strategy team will help recruit traditional and non-traditional students for a wide variety of degree and non-degree online and residential programs
- We will demonstrate our commitment to being an inclusive campus that supports the success of faculty, staff, and students from all backgrounds

## Panel Discussion Participants

- **Christy Ashby**, professor and director of the Center on Disability and Inclusion
- **Marcelle Haddix**, associate provost for strategic initiatives
- **Jeff Stoecker**, vice president and chief communications officer
- **David Van Slyke**, dean of the Maxwell School
- **Jamie Winders**, associate provost for faculty affairs